



Welcome to WLA Wednesday

September 20, 2017

On this day: In 1948, *A Song of Fire and Ice* author George R. R. Martin is born in Bayonne, New Jersey.

In the Issue

1. [Making Headlines](#)
2. [Look Who's Hiring](#)
3. [News & Notes](#)
4. [Conference Communiqué](#)
5. [The Learning Curve](#)

Making Headlines

WLA Welcomes New Organizational Members



We're thrilled to have the following organizations join WLA as new Organizational members!

[North Central Regional Library](#)
[National Network of Libraries of Medicine, Pacific NW Region](#)
[Puyallup Public Library](#)

Is your library a WLA member? Learn more about the benefits of WLA membership [here](#).

Look Who's Hiring



Fort Vancouver Regional Library/Vancouver Community Library is seeking a [Senior Public Services Librarian, Teen Services](#). Applications close September 29.

Conference Communiqué

Last Day for Early Bird Registration!

Highline Public Schools is seeking a [Library Technician](#). The position is open until filled.

[The Pacific Northwest Library Association](#) (PNLA) lists job openings frequently. You can also browse WLA institutional members' postings [here](#).

If you have a current posting for libraries in the WLA community you would like to submit, please [email](#) us and indicate "For WLA Wednesday" in the subject line.

News & Notes

WLA Future Planning Survey Deadline Extended

We've extended our survey! Please fill out [this short survey](#) to help WLA assess its mission, values, logo, and events by this Friday, September 22.

Curious to what others have written? Here are some answers we've received to the question "What words or images come to mind when you think of WLA?"

- Advocacy
- Collaboration
- Community
- Conference
- Networking
- Pine trees
- Professional

Add your answer by our extended due date, September 22.

Superintendent Reykdal Submits Federal Education Plan

Superintendent of Public Instruction Chris Reykdal and the Office of Superintendent of Public Instruction (OSPI) submitted Washington's federal education plan to the U.S. Department of Education today.

The plan grants schools more flexibility over meeting the needs of every student and places an intentional focus on historically underserved populations of students.

"We want schools to look at the whole child," Reykdal said. "That includes providing supports that help our students succeed both inside and outside the classroom."



To get the Early Bird discount on your registration, be sure to [register](#) by midnight tonight! Starting Thursday, regular conference registration increases by \$25 for members and \$35 for non-members.

Do you need help convincing your employer to attend the 2017 WLA Conference? [Make your case to attend with these tips courtesy of ALA!](#)

The Learning Curve

Preconference Workshop: Building a Strategic Framework for Guiding Today's Library

What is the relationship between your library's core services and your community's priorities? How do your community's priorities inform your projects, year to year? How can you establish a strategy direction that is durable over the long term and yet responsive to changing community needs? Come learn how one library system answered these questions and developed a community-driven Strategic Framework that drives short- and long-term decision-making. Following a brief presentation, participants will use simple tools and techniques to think strategically about their library's services, build a framework that recognizes community priorities, and practice using it to make decisions.

Join us Wednesday, November 1 for this preconference workshop at the 2017 WLA Conference. Check out all of our [workshop descriptions](#), and [register here](#).

STELLA 2018: Free Event for STEM Librarians

The next [STELLA Unconference](#) is in the works! The unconference will take place at the

For more about the plan, [read the full OSPI news release](#).

Disaster Relief for Libraries in Florida & Texas

In the wake of Hurricane Irma, the [Florida Library Association](#) is working with the [State Library of Florida](#) to coordinate a response to damage caused to libraries across the state. Anyone wishing to assist Florida libraries with their recovery efforts is urged to donate to the Florida Library Association's [Florida Libraries Disaster Relief Fund](#). Donations are tax deductible. Check out the [Florida Libraries Rebuild Network](#) - an online sharing tool to connect those libraries impacted by Hurricane Irma and those wanting to help.

In the aftermath of Hurricane Harvey the [Texas Library Association](#) and the [Texas State Library and Archives Commission](#) are coordinating responses to libraries across the state. Anyone wishing to assist Texas libraries with their recovery efforts is urged to donate to the Texas Library Association's [Texas Library Disaster Relief Fund](#). Donations are tax deductible. The Texas Library Association developed the [Texas Library Recovery Connection](#), an online information sharing system to help connect those offering assistance to libraries in need.

Accepting Applications for WLA Graduate Study Scholarships

WLA will award one [Maryan E. Reynolds Scholarship](#) this year to a WLA member enrolled in an ALA-accredited MLIS degree program who has completed at least one semester or quarter. The scholarship will be \$3,000. Applicants are evaluated based on demonstrated potential for leadership in the profession and commitment to libraries and library service.

Applications will be accepted from September 11 – October 16, and the winner will be announced October 23. Scholarship winners will be recognized November 3 during the WLA Business Lunch & Awards Meeting at the [2017 WLA Conference](#). We'll also recognize [last year's scholarship winner, Sunny Kim!](#)

[Visit our website](#) for more information and to download the application. Please forward this

University of California Berkeley on Friday, May 18 - Saturday May 19, 2018. This free event welcomes current or aspiring science, technology, engineering, and medical/health librarians and those interested in STEM librarianship! In the unconference spirit, YOU will drive the agenda and determine what discussions and breakouts will take place. Registration will open in October.

Back to School: School Library Legislation in the Statehouses

Fewer than half of all states currently require a school librarian in their public schools. In recent years, however, legislation has been introduced in several additional states. Who is leading these efforts and what insights can they share with the rest of us? We will hear from three states and follow their presentations with a facilitated discussion for participants.

This American Association of School Librarians (AASL) Chapter Advocacy Exchange is a free, one-hour webinar. Tune in Wednesday, September 27, from 12:00 pm – 1:00 pm PDT. Attendance during the live webinar is free and open to all. [Register here!](#)

Earn Your CHIS Certificate for Free!

Your National Network of Libraries of Medicine Pacific Northwest Region (NNLM PNR) is alerting you to a wonderful opportunity for you to brush up on your health reference skills, evaluate your collection, and explore the health and wellness needs of your community!

A new federally-funded project is covering the costs for a cohort of public library librarians and staff to earn a [Consumer Health Information Specialization certificate](#) (CHIS) from the [Medical Library Association](#) (MLA). This is only for those who do not have CHIS. NNLM is recruiting members for a public-libraries-only class of [Health and Wellness @ the Library: The Essentials of Providing Consumer Health Services](#). The course will take 12 hours to complete and you will earn your CHIS certificate upon completion, which is good for three years. In addition to completing the course work, you will be asked to provide feedback on the platform, course content, and the cohort experience. To apply, [email NNLM PNR](#) with the following

information to any students who might be interested.

WLA Election Voting Is Open!

The [WLA Election](#) for Board, Division, and Section leadership is underway! We have a great group of nominees from all across the state and from all types of libraries.

[Three online ballots](#) for WLA Board, Division, and Section leadership are open September 1 – 30. All current WLA members may vote for WLA Board positions. Ballots for WLA Divisions and Sections are restricted to current members of those groups. To learn more about the fantastic candidates, please read their statements before filling out your ballots.

Winners will be announced October 2, and incoming and outgoing leadership will be recognized at the [2017 WLA Conference](#) November 1 – 4 in Tacoma. The new elected terms will begin January 1.

Banned Books Week: Report Censorship

Libraries, bookstores and schools will celebrate Banned Books Week, September 24 – 30, 2017, an opportunity to celebrate the power of words to open minds with new and diverse viewpoints, even those some people might find offensive. During the week thousands of libraries, bookstores, schools and theaters host dedicated events that focus on the dangers of censorship and celebrate the right to choose reading materials without restriction.

Are you aware of any banned or challenged books? Report them through ALA's [Challenge Reporting tool](#).

Since 1990, the ALA [Office for Intellectual Freedom](#) has maintained a database on challenged materials. ALA collects information from two sources: media reports and reports submitted by individuals. Reports of challenges culled from media across the country are compiled in the [Journal of Intellectual Freedom and Privacy](#); (subscriptions to JIFP include access to the archives of the [Newsletter on Intellectual Freedom](#)) those reports are then compiled in the [Banned Books Week Resource Guide](#).

information: your name, email, library Name, library address, and size of population served.

Think, Do, Show – Telling the Library Story with Data

In this free, all-day workshop, you will learn practical, strategic methods for evaluating your library's programs and services. Through a series of interactive exercises, you will discover how to collect and analyze your data, use your results to inform your strategic planning, management, and communication with stakeholders, and visually present your statistics in infographics and other formats to demonstrate your library's impact.

There will be three opportunities in November:

- November 13, Timberland Regional Library Service Center
- November 15, Whitman County Rural Library System
- November 17, King County Library System Service Center

To register, visit the [Washington State Library Training Calendar](#).

Free Workshop on Geoscience Librarianship

"Geoscience Librarianship 101" – a full-day introduction to earth science information resources and their organization – will be presented by the [Geoscience Information Society \(GSIS\)](#) on Saturday, October 21 at the UW's Suzzallo Library in Seattle. Registration is free and open to all information professionals as well as students in library and information studies.

The workshop is aimed at librarians new to the geosciences and those already in the field who want a refresher. It will provide an overview of geoscience information and current topics in reference, research, and publications; collection development; and geospatial information. Additional topics may include solo librarianship and STEM research/library services in the oil and gas industry. Participants are encouraged to bring their own questions and issues for discussion.

Have news to share? Please send it to the [WLA office](#) by Monday to be included in that week's digest. Please include "For WLA Wednesday" in the subject line.

Social Media and Libraries Webinar Series

Harness the power of social media to develop and optimize your library's marketing program with a free, three-part webinar series. Registration is now open for the Social Media and Libraries Webinar Series, hosted in collaboration by WebJunction and TechSoup for Libraries. They'll help you build a social media strategy, including how to select platforms that work with different types of library content to create brand awareness, increase traffic, and meet community goals. [Learn more and register today!](#)

Washington Library Association | PO Box 33808 Seattle, WA 98133 | 206-823-1138

www.wla.org

Questions? Email us at info@wla.org